

Reports

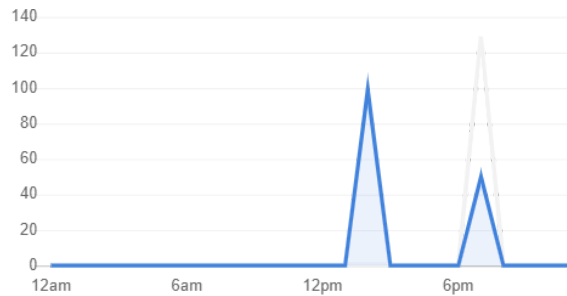
Sales By Channel:

All

2021-03-21 — 2021-03-21

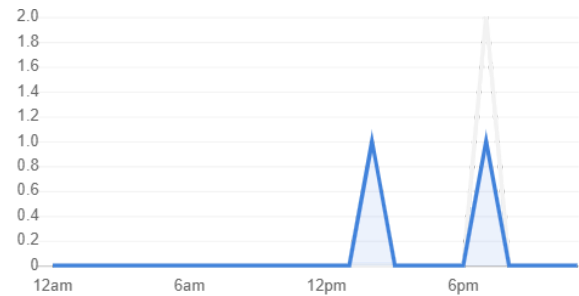
Total sales

MYR 149.00



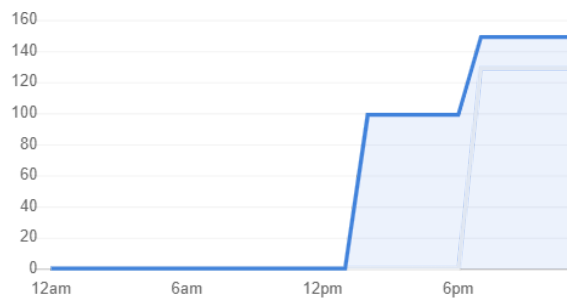
Total orders

2 orders



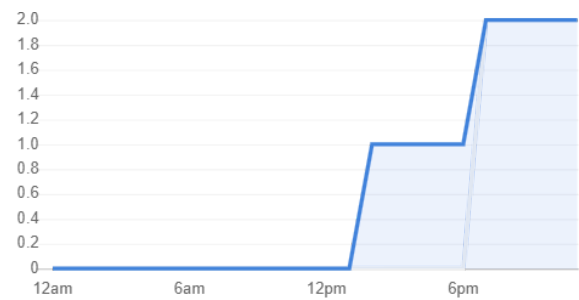
Cumulative sales

MYR 149.00



Cumulative orders

2 orders



Total visitors

Total pageviews

Cumulative visitors

Sales by channel



#	Channel type	Total sales	Percentage
1.	Pos	149.00 MYR	100.00%

Cumulative pageviews

Repeat purchase rate

38.79%



Average order value

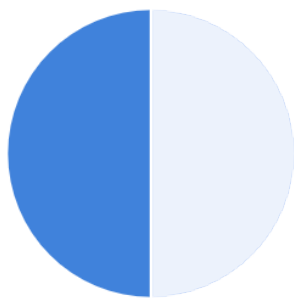
MYR 74.50



#	Purchase type	Total sales	Percentage
1.	Repeat purchase	50.00 MYR	38.79%
2.	New purchase	78.90 MYR	61.21%

Repeat customer rate

50%



#	Customer type	No. of customers	Percentage
1.	Repeat customer	1	50.00%
2.	New customer	1	50.00%

Sales by product

#	Product	Total sales
1.	ATLD Outline 3 Quarter Pants	59.00 MYR
2.	Basic Trackbottom	50.00 MYR
3.	Lanyard	30.00 MYR
4.	Athelead Facemask	19.90 MYR
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by currency

#	Currency	Total sales
1.	Malaysian Ringgit	128.90 MYR
2.	—	—
3.	—	—

Products units sold

#	Product	Units sold
1.	Lanyard	2
2.	Athelead Facemask	1
3.	ATLD Outline 3 Quarter Pants	1
4.	Basic Trackbottom	1
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by customer

#	Customer	Contact
1.	Mohamad khairul nizam mohmad	kayenx86@gmail.com
2.	farid min	fmuhammad@athelead.com
3.	—	—
4.	—	—
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—