

Reports

Sales By Channel:

All

2021-03-25 — 2021-03-25

Total sales

MYR 657.80



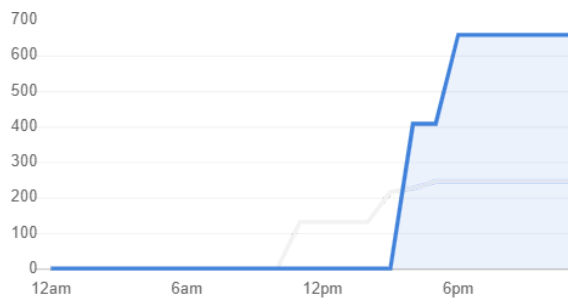
Total orders

7 orders



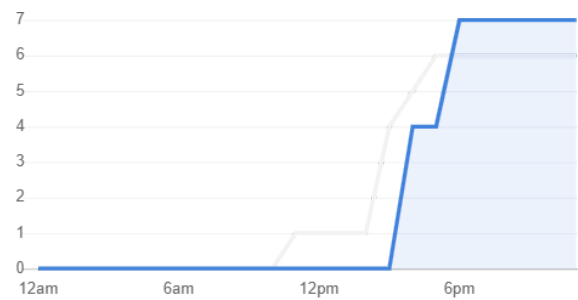
Cumulative sales

MYR 657.80

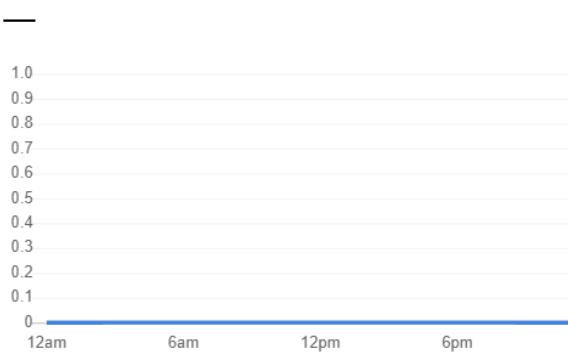


Cumulative orders

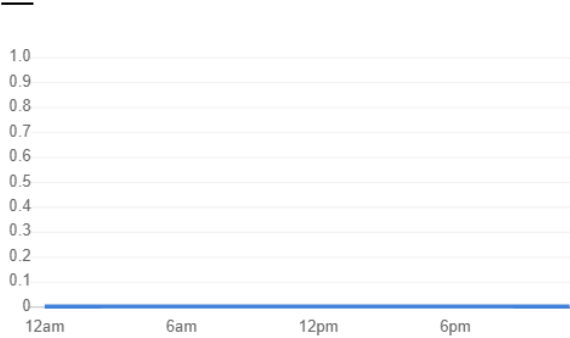
7 orders



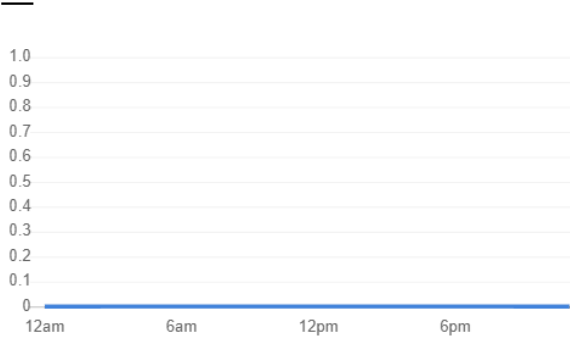
Total visitors



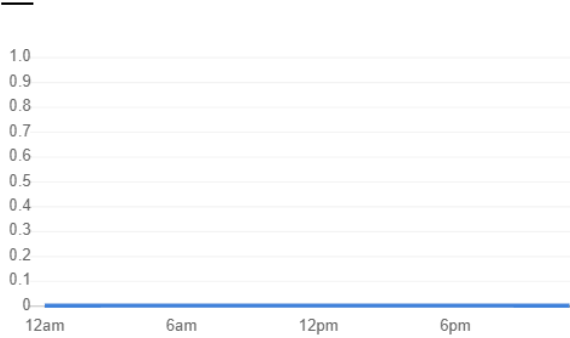
Total pageviews



Cumulative visitors



Cumulative pageviews



Sales by channel



#	Channel type	Total sales	Percentage
1.	Pos	657.80 MYR	100.00%

Repeat purchase rate

37.99%



Average order value

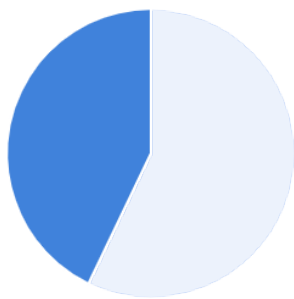
MYR 93.97



#	Purchase type	Total sales	Percentage
1.	Repeat purchase	249.90 MYR	37.99%
2.	New purchase	407.90 MYR	62.01%

Repeat customer rate

42.86%



#	Customer type	No. of customers	Percentage
1.	Repeat customer	3	42.86%
2.	New customer	4	57.14%

Products units sold

Sales by product

#	Product	Total sales
1.	Men Cotton Polo	65.00 MYR
2.	Golf Polo	40.00 MYR
3.	Microfiber Polo Shirt	40.00 MYR
4.	Melange Polo	40.00 MYR
5.	Athelead Facemask	39.80 MYR
6.	Bermuda Short Pants	25.00 MYR
7.	Promo Jersey II	21.00 MYR
8.	Fit Malaysia Kids Green 26	20.00 MYR
9.	Lanyard	15.00 MYR
10.	—	—

Sales by customer

#	Customer	Contact
1.	Falahi arfanuddin	falahi@athelead.com
2.	Muhammad aliff hakim ruzaidi	m.aliffhakim00@icloud.com
3.	Mohd izan Abdul malik	mohdizanmalik87@gmail.com
4.	Dzulfadzli Mohamad	dzmohd81@gmail.com
5.	Fauzi Saari	fauzisaari82@gmail.com
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by currency

#	Currency	Total sales
1.	Malaysian Ringgit	245.80 MYR
2.	—	—
3.	—	—