

# Reports

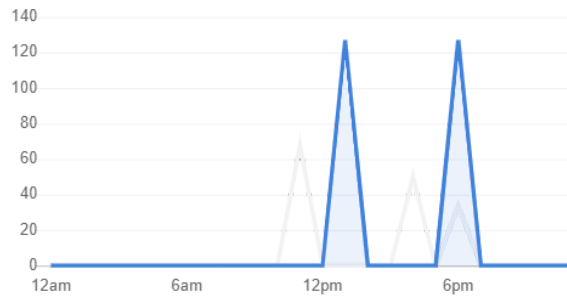
Sales By Channel:

All

2021-03-10 — 2021-03-10

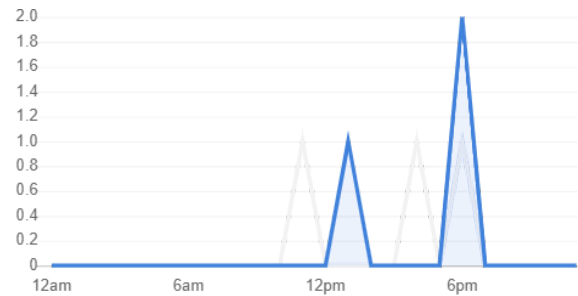
Total sales

MYR 254.00



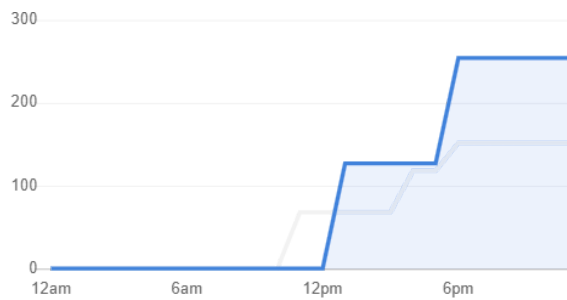
Total orders

3 orders



Cumulative sales

MYR 254.00

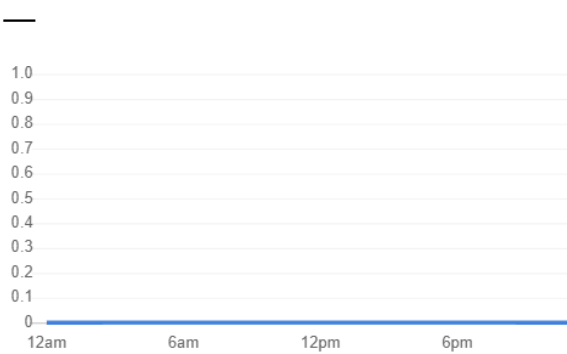


Cumulative orders

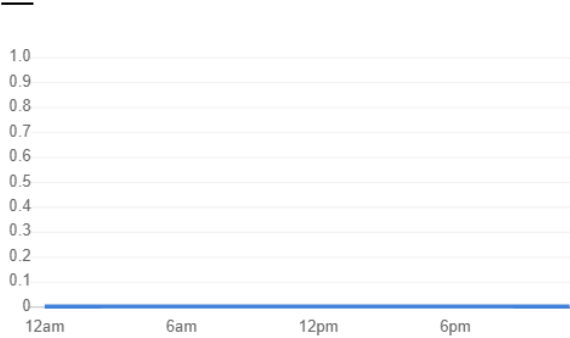
3 orders



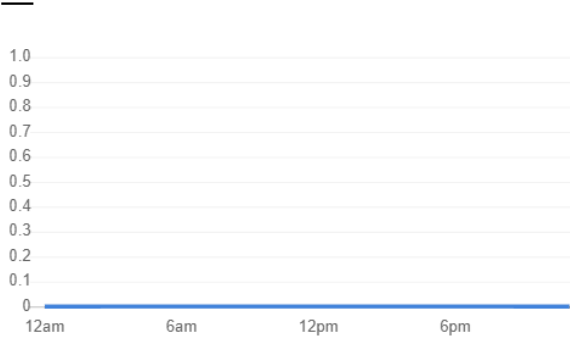
Total visitors



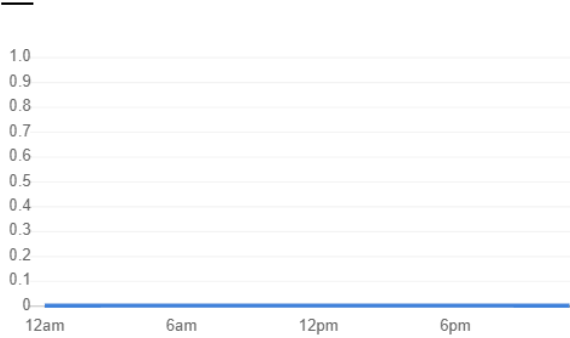
Total pageviews



Cumulative visitors



Cumulative pageviews



Sales by channel



| #  | Channel type | Total sales | Percentage |
|----|--------------|-------------|------------|
| 1. | Pos          | 254.00 MYR  | 100.00%    |

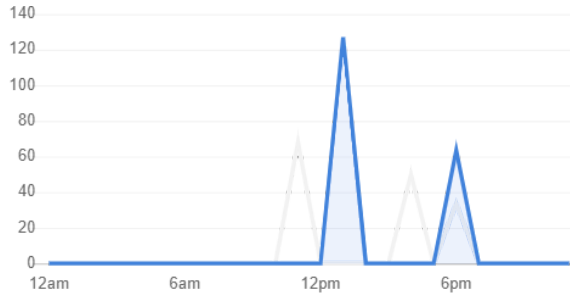
Repeat purchase rate

59.84%



Average order value

MYR 84.67



| #  | Purchase type   | Total sales | Percentage |
|----|-----------------|-------------|------------|
| 1. | Repeat purchase | 152.00 MYR  | 59.84%     |
| 2. | New purchase    | 102.00 MYR  | 40.16%     |

Repeat customer rate

66.67%



| #  | Customer type   | No. of customers | Percentage |
|----|-----------------|------------------|------------|
| 1. | Repeat customer | 2                | 66.67%     |
| 2. | New customer    | 1                | 33.33%     |

Sales by product

| #   | Product                      | Total sales |
|-----|------------------------------|-------------|
| 1.  | ATLD Outline 3 Quarter Pants | 118.00 MYR  |
| 2.  | ATLD Basic 3 Quarter Pants   | 118.00 MYR  |
| 3.  | Lanyard                      | 30.00 MYR   |
| 4.  | Super Stretch Running Tee    | 25.00 MYR   |
| 5.  | Short Socks                  | 9.00 MYR    |
| 6.  | —                            | —           |
| 7.  | —                            | —           |
| 8.  | —                            | —           |
| 9.  | —                            | —           |
| 10. | —                            | —           |

Sales by customer

Sales by currency

| #  | Currency          | Total sales |
|----|-------------------|-------------|
| 1. | Malaysian Ringgit | 254.00 MYR  |
| 2. | —                 | —           |
| 3. | —                 | —           |

Products units sold

| #   | Product                      | Units sold |
|-----|------------------------------|------------|
| 1.  | ATLD Basic 3 Quarter Pants   | 2          |
| 2.  | Lanyard                      | 2          |
| 3.  | ATLD Outline 3 Quarter Pants | 2          |
| 4.  | Short Socks                  | 1          |
| 5.  | Super Stretch Running Tee    | 1          |
| 6.  | —                            | —          |
| 7.  | —                            | —          |
| 8.  | —                            | —          |
| 9.  | —                            | —          |
| 10. | —                            | —          |