

Reports

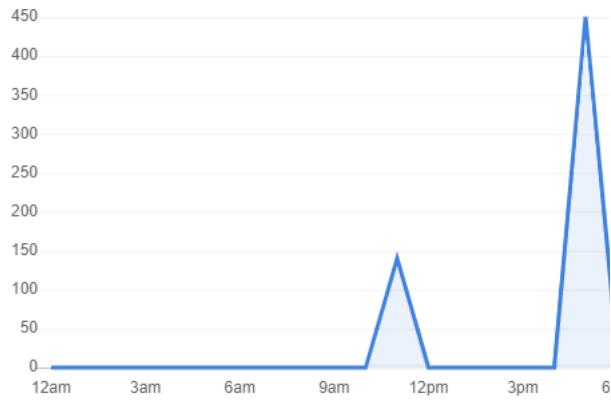
Sales By Channel:

All

2021-02-23 — 2021-02-23

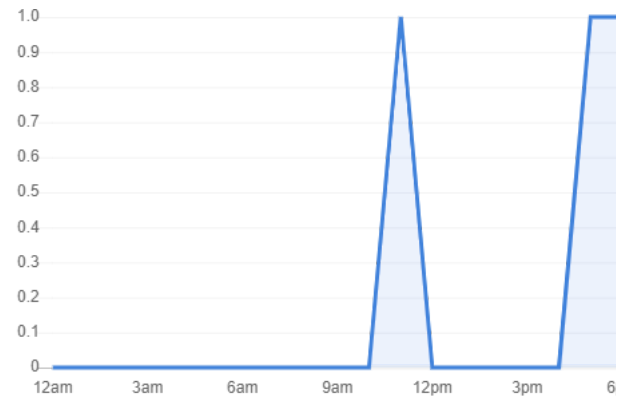
Total sales

MYR 610.00



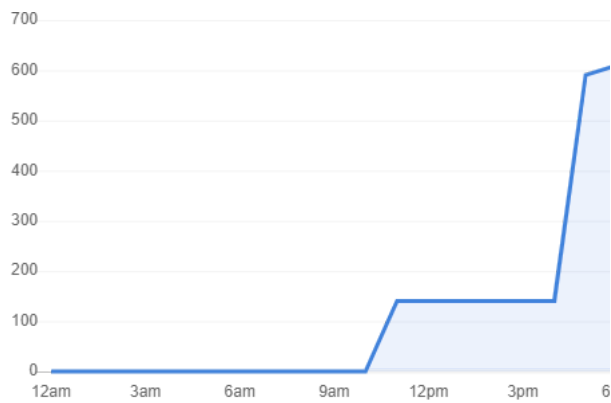
Total orders

3 orders



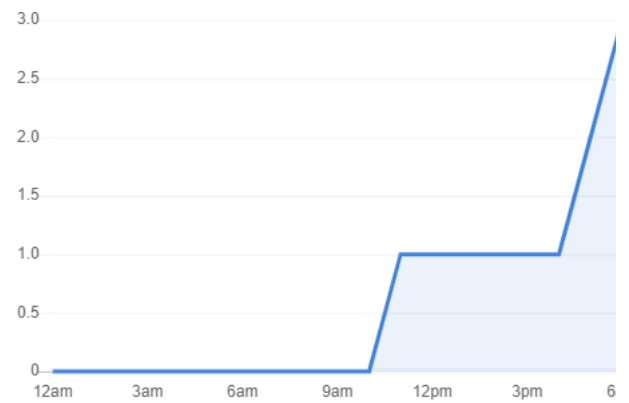
Cumulative sales

MYR 610.00



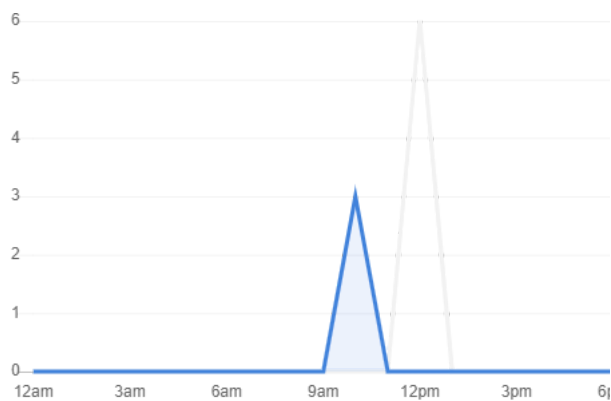
Cumulative orders

3 orders



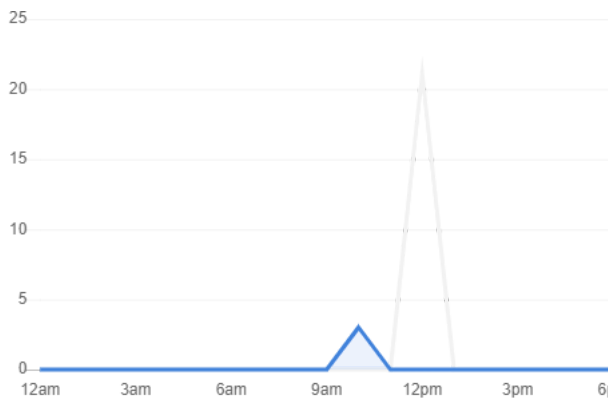
Total visitors

3 visitors



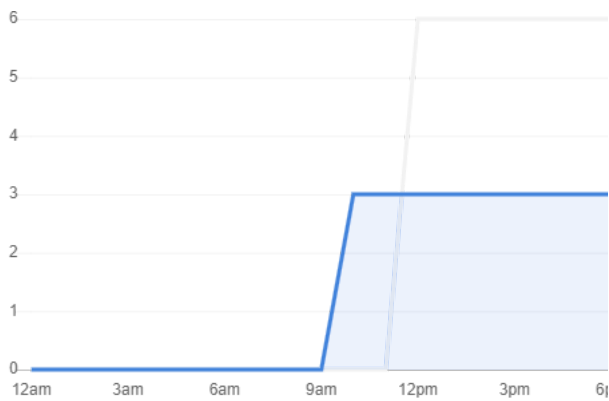
Total pageviews

3 pageviews



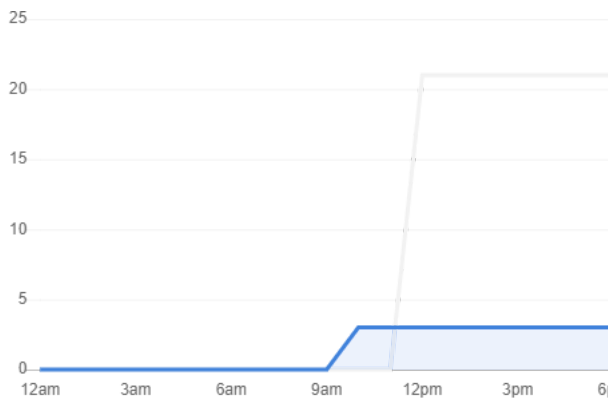
Cumulative visitors

3 visitors



Cumulative pageviews

3 pageviews



Sales by channel



#	Channel type	Total sales	Percentage
1.	Pos	610.00 MYR	100.00%

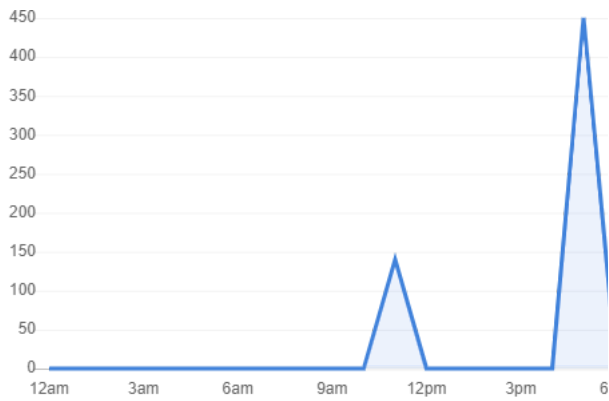
Repeat purchase rate

3.28%



Average order value

MYR 203.33



#	Purchase type	Total sales	Percentage
1.	Repeat purchase	20.00 MYR	3.28%
2.	New purchase	590.00 MYR	96.72%

Repeat customer rate

33.33%



#	Customer type	No. of customers	Percentage
1.	Repeat customer	1	33.33%
2.	New customer	2	66.67%

Sales by product

#	Product	Total sales
1.	Promo Jersey	378.00 MYR
2.	Athelead Long Sleeve	144.00 MYR
3.	Numbering + Logo	72.00 MYR
4.	Short Pants	20.00 MYR
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by currency

#	Currency	Total sales
1.	Malaysian Ringgit	610.00 MYR
2.	—	—
3.	—	—

Products units sold

#	Product	Units sold
1.	Promo Jersey	18
2.	Athelead Long Sleeve	4
3.	Numbering + Logo (Custom Product)	18
4.	Short Pants	1
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by customer

#	Customer	Contact	Total sales
1.	Dulfadzli mohamad	dzmohd81@gmail.com	450.00 MYR
2.	Suriani kasim	surianikasim75@gmail.com	140.00 MYR
3.	farid min	fmuhaimin@athelead.com	20.00 MYR
4.	—	—	—
5.	—	—	—
6.	—	—	—
7.	—	—	—
8.	—	—	—
9.	—	—	—
10.	—	—	—