

Reports

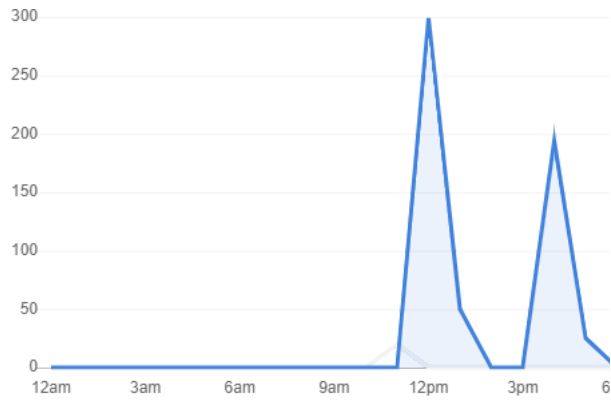
Sales By Channel:

All

2021-02-16 — 2021-02-16

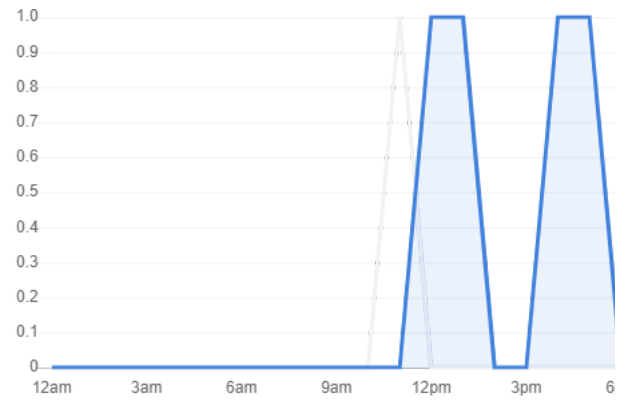
Total sales

MYR 599.40



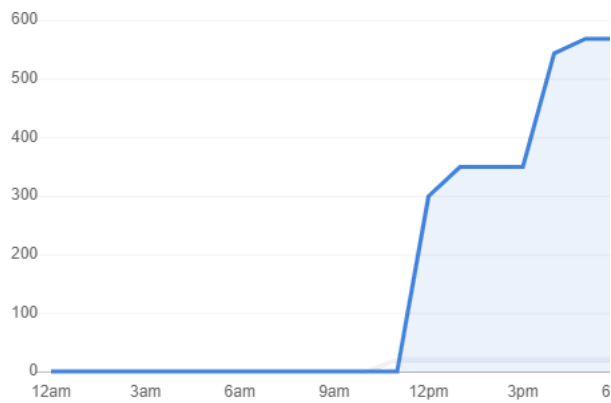
Total orders

5 orders



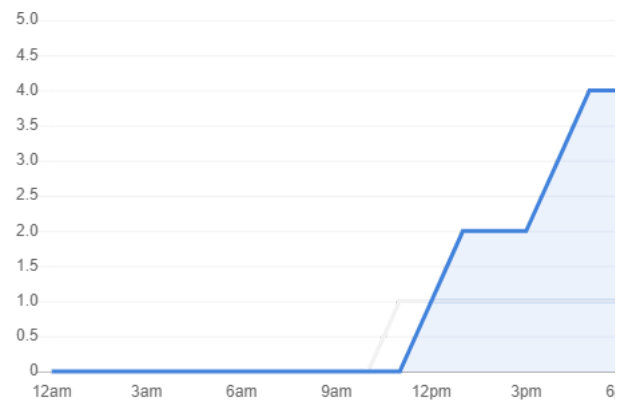
Cumulative sales

MYR 599.40



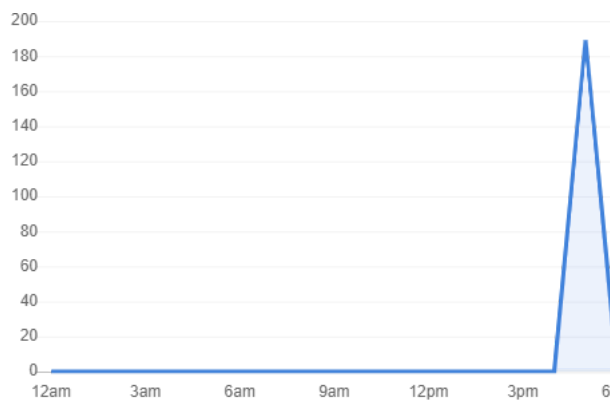
Cumulative orders

5 orders



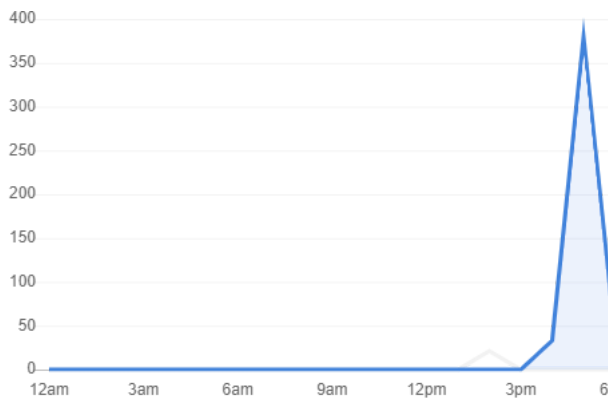
Total visitors

199 visitors



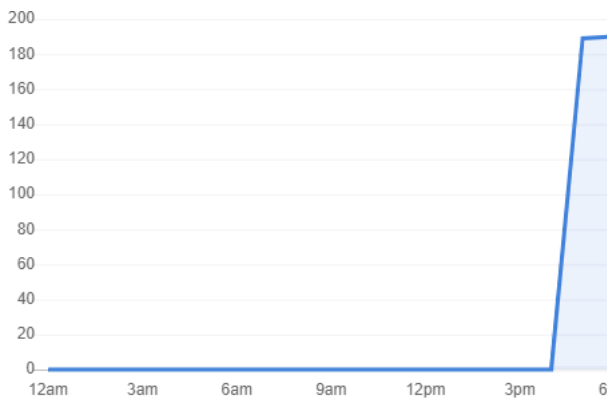
Total pageviews

591 pageviews



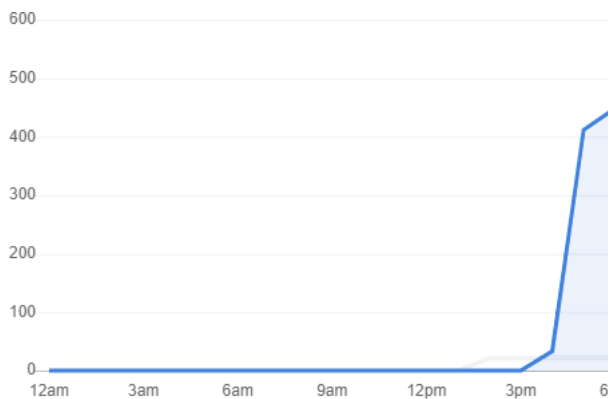
Cumulative visitors

199 visitors



Cumulative pageviews

591 pageviews



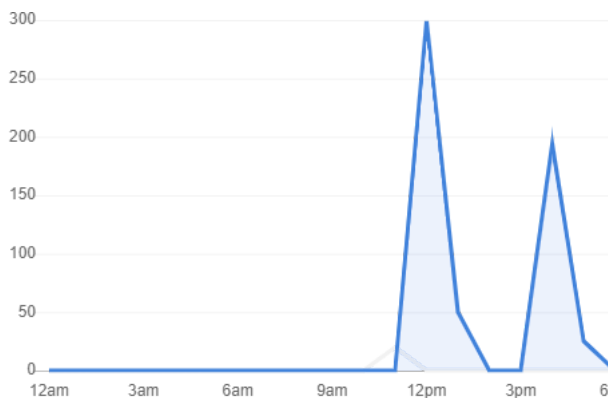
Sales by channel



#	Channel type	Total sales	Percentage
1.	Pos	374.00 MYR	62.40%
2.	Manual	194.00 MYR	32.37%
3.	Online Store	31.40 MYR	5.24%

Average order value

MYR 119.88



Repeat purchase rate

95.6%



#	Purchase type	Total sales	Percentage
1.	Repeat purchase	543.00 MYR	95.60%
2.	New purchase	25.00 MYR	4.40%

Repeat customer rate

75%



#	Customer type	No. of customers	Percentage
1.	Repeat customer	3	75.00%
2.	New customer	1	25.00%

Sales by product

#	Product	Total sales
1.	Basic Trackbottom	200.00 MYR
2.	ATLD Outline 3 Quarter Pants	177.00 MYR
3.	ATLD Basic 3 Quarter Pants	177.00 MYR
4.	Fila Jogger	99.00 MYR
5.	Fila Backpack	72.00 MYR
6.	Men Cotton Polo	65.00 MYR
7.	Athelead Facemask	39.80 MYR
8.	Super Stretch Running Tee	25.00 MYR
9.	—	—
10.	—	—

Sales by currency

#	Currency	Total sales
1.	Malaysian Ringgit	568.00 MYR
2.	—	—
3.	—	—

Products units sold

#	Product	Units sold
1.	Basic Trackbottom	4
2.	ATLD Basic 3 Quarter Pants	3
3.	ATLD Outline 3 Quarter Pants	3
4.	Fila Jogger	1
5.	Fila Backpack	2
6.	Men Cotton Polo	1
7.	Athelead Facemask	2
8.	Super Stretch Running Tee	1
9.	—	—
10.	—	—

Sales by customer

#	Customer	Contact	Total sales
1.	MOHD MUSTAQIM	-	349.00 MYR
2.	Fauzi Saari	fauzisaari82@gmail.com	194.00 MYR
3.	farid min	fmuhaamin@athelead.com	25.00 MYR
4.	Ejad Shukri	ejadshukri@gmail.com	0.00 MYR
5.	—	—	—
6.	—	—	—
7.	—	—	—
8.	—	—	—
9.	—	—	—
10.	—	—	—