

Reports

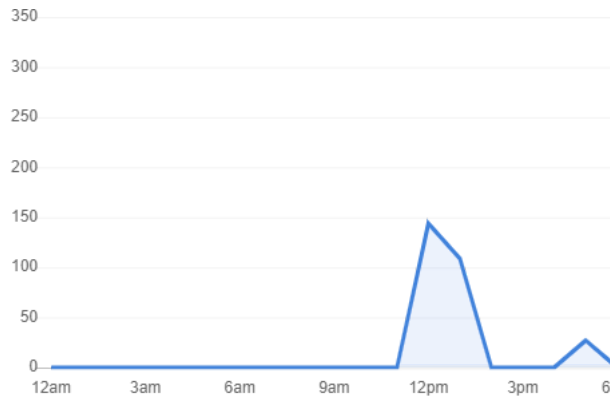
Sales By Channel:

All

2021-02-14 — 2021-02-14

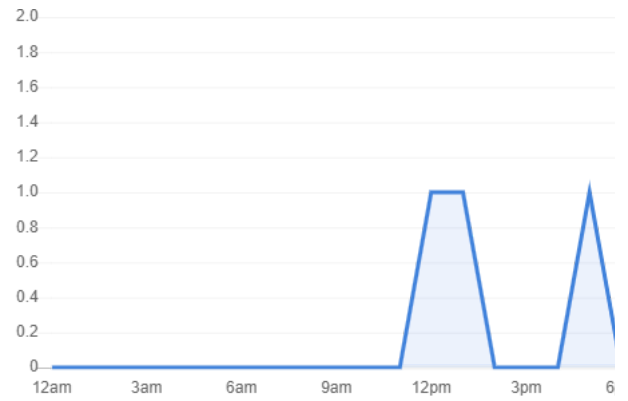
Total sales

MYR 598.00



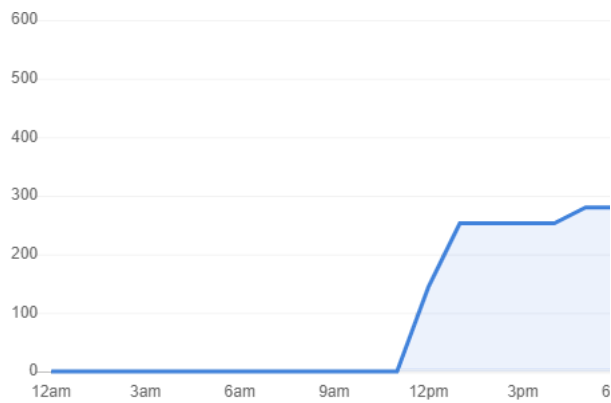
Total orders

5 orders



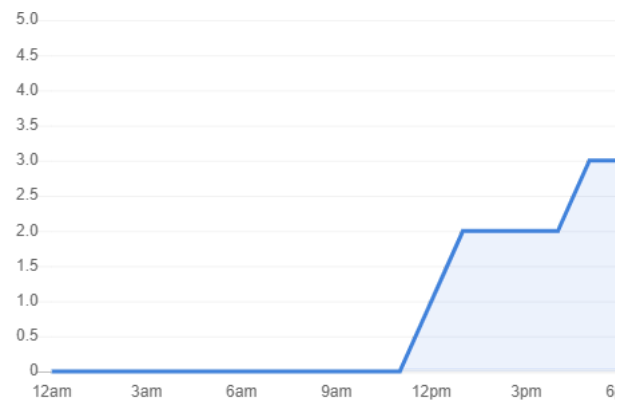
Cumulative sales

MYR 598.00



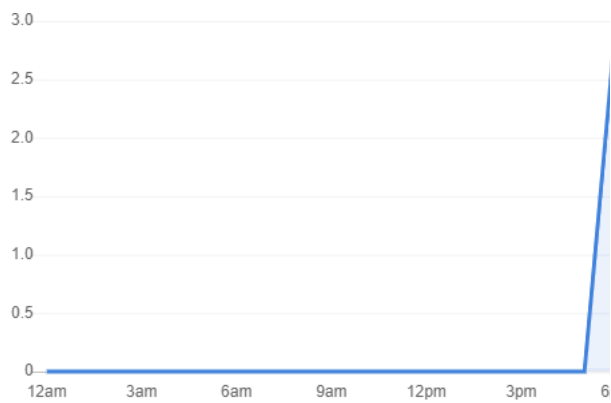
Cumulative orders

5 orders



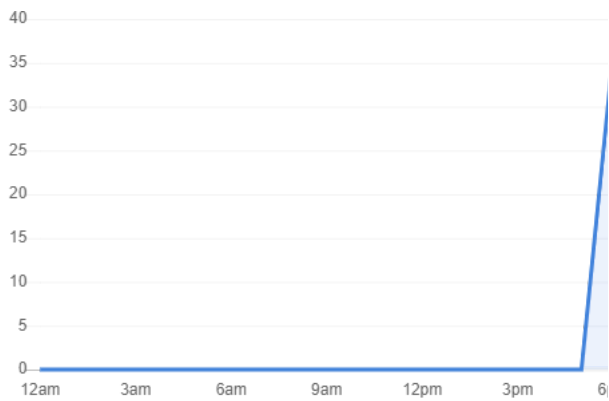
Total visitors

3 visitors



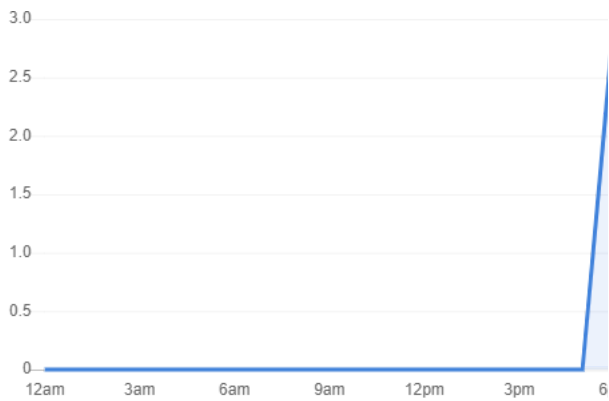
Total pageviews

36 pageviews



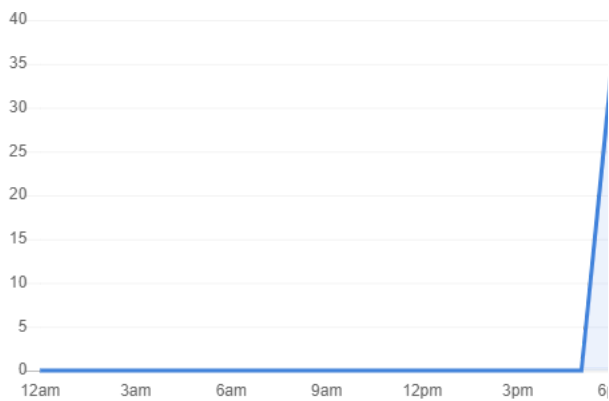
Cumulative visitors

3 visitors

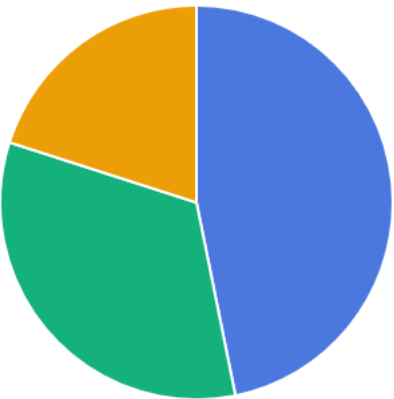


Cumulative pageviews

36 pageviews



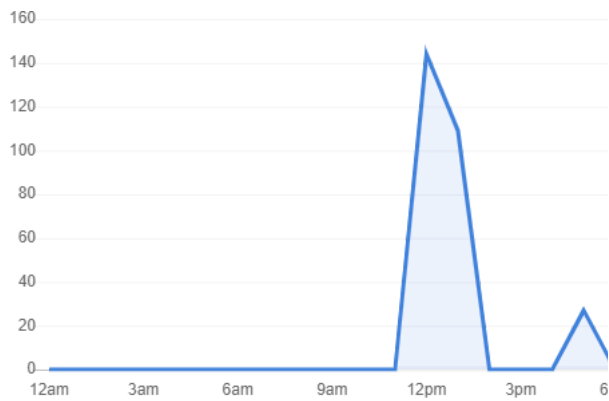
Sales by channel



#	Channel type	Total sales	Percentage
1.	Pos	280.00 MYR	46.82%
2.	Manual	198.00 MYR	33.11%
3.	Online Store	120.00 MYR	20.07%

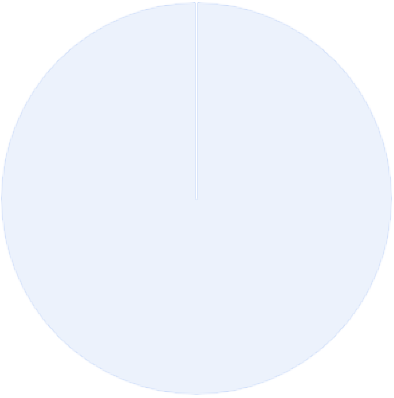
Average order value

MYR 119.60



Repeat purchase rate

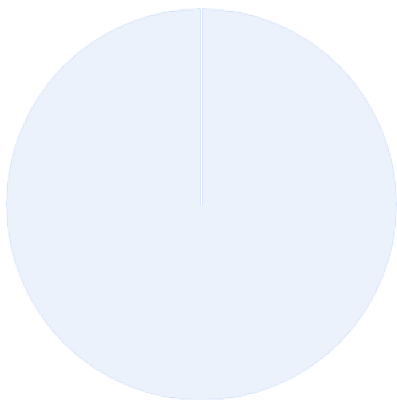
0%



#	Purchase type	Total sales	Percentage
1.	New purchase	598.00 MYR	100.00%

Repeat customer rate

0%



#	Customer type	No. of customers	Percentage
1.	New customer	5	100.00%

Sales by product

#	Product	Total sales
1.	Round Neck Melange	210.00 MYR
2.	Athelead Long Sleeve	144.00 MYR
3.	Athelead Classic Tracktop	59.00 MYR
4.	Basic Trackbottom	50.00 MYR
5.	Raglan Polo	40.00 MYR
6.	Golf Polo	40.00 MYR
7.	Microfiber Polo Shirt	40.00 MYR
8.	Athelead Cotton Tee	27.00 MYR
9.	Lanyard	0.00 MYR
10.	Melange Polo	0.00 MYR

Sales by currency

#	Currency	Total sales
1.	Malaysian Ringgit	598.00 MYR
2.	—	—
3.	—	—

Products units sold

#	Product	Units sold
1.	Round Neck Melange	6
2.	Athelead Long Sleeve	4
3.	Athelead Classic Tracktop	1
4.	Basic Trackbottom	1
5.	Raglan Polo	1
6.	Golf Polo	1
7.	Microfiber Polo Shirt	1
8.	Athelead Cotton Tee	1
9.	Lanyard	1
10.	Melange Polo	1

Sales by customer

#	Customer	Contact	Total sal
1.	Fauzi Saari	fauzisaari82@gmail.com	198.00 MYR
2.	Guest		144.00 MYR
3.	Ejad Shukri	ejadshukri@gmail.com	120.00 MYR
4.	MOHD MUSTAQIM	-	109.00 MYR
5.	nurul zawawi	nurulzawawi9918@gmail.com	27.00 MYR
6.	—	—	
7.	—	—	
8.	—	—	
9.	—	—	
10.	—	—	