

Reports

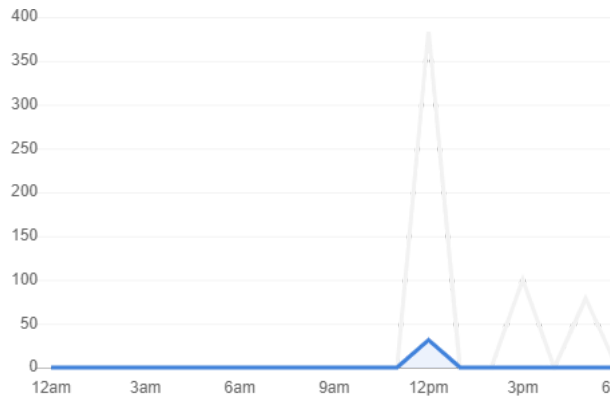
Sales By Channel:

All

2021-02-28 — 2021-02-28

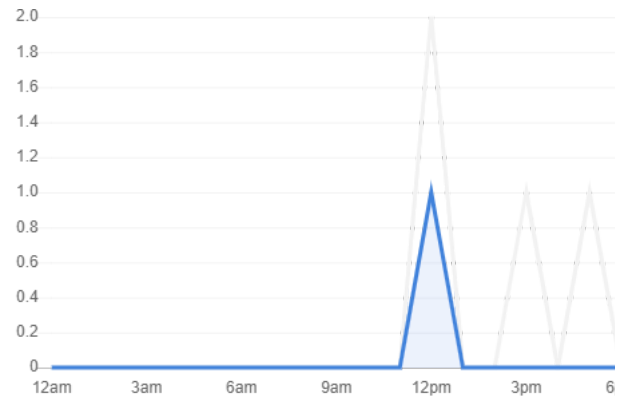
Total sales

MYR 71.40



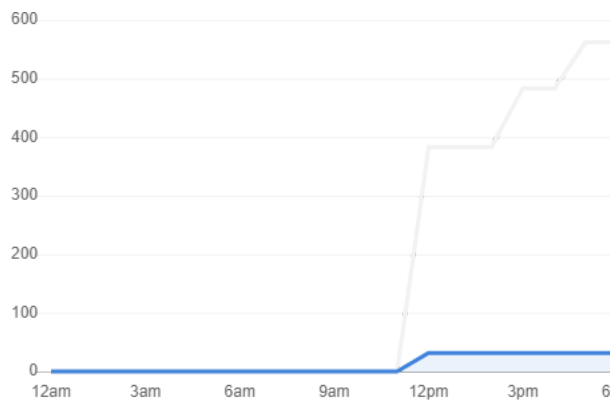
Total orders

2 orders



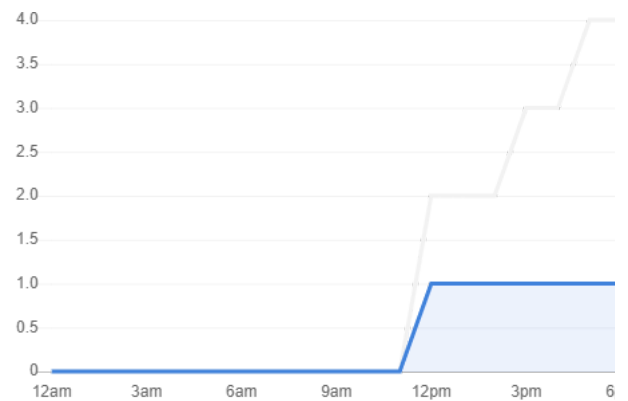
Cumulative sales

MYR 71.40



Cumulative orders

2 orders



Total visitors

3 visitors



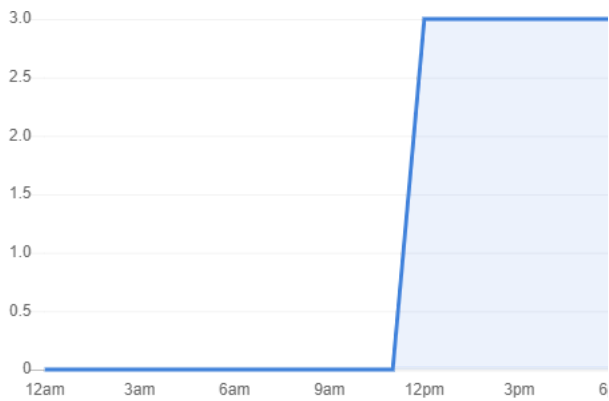
Total pageviews

24 pageviews



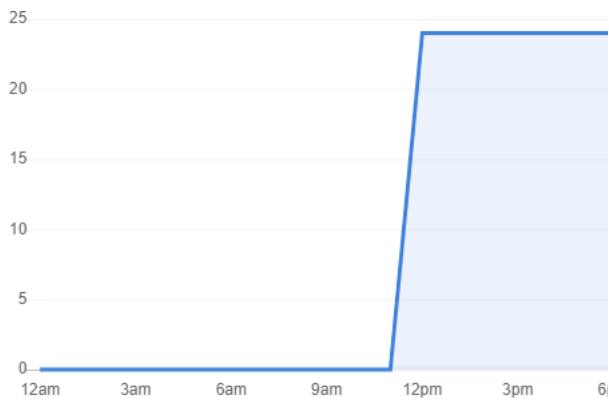
Cumulative visitors

3 visitors



Cumulative pageviews

24 pageviews



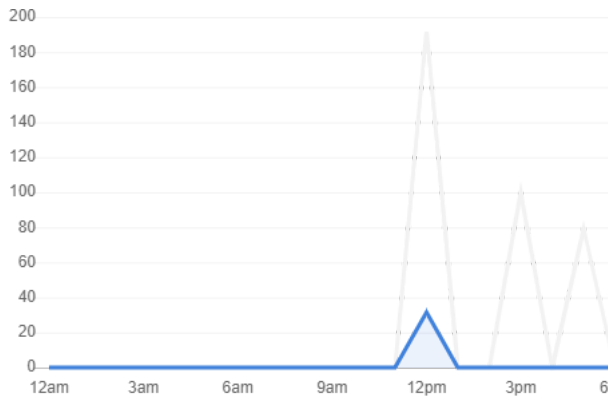
Sales by channel



#	Channel type	Total sales	Percentage
1.	Pos	40.00 MYR	56.02%
2.	Instagram	31.40 MYR	43.98%

Average order value

MYR 35.70



Repeat purchase rate

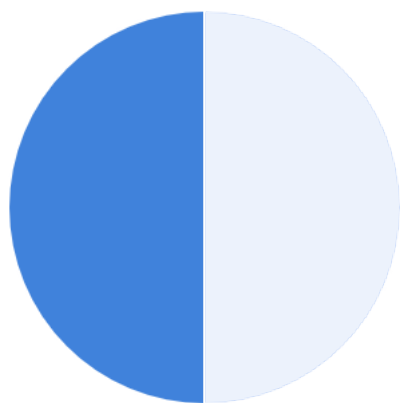
43.98%



#	Purchase type	Total sales	Percentage
1.	Repeat purchase	31.40 MYR	43.98%
2.	New purchase	40.00 MYR	56.02%

Repeat customer rate

50%



#	Customer type	No. of customers	Percentage
1.	Repeat customer	1	50.00%
2.	New customer	1	50.00%

Sales by product

#	Product	Total sales
1.	Men Cotton Polo	65.00 MYR
2.	Melange Polo	40.00 MYR
3.	—	—
4.	—	—
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by currency

#	Currency	Total sales
1.	Malaysian Ringgit	562.00 MYR
2.	—	—
3.	—	—

Products units sold

#	Product	Units sold
1.	Men Cotton Polo	1
2.	Melange Polo	1
3.	—	—
4.	—	—
5.	—	—
6.	—	—
7.	—	—
8.	—	—
9.	—	—
10.	—	—

Sales by customer