

# Reports

Sales By Channel:

All

2021-02-27 — 2021-02-27

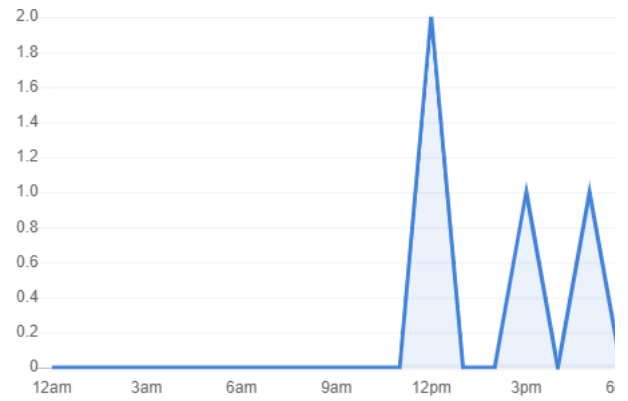
## Total sales

MYR 562.00



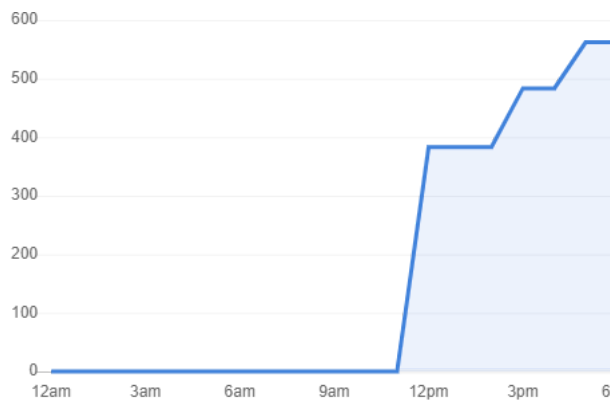
## Total orders

4 orders



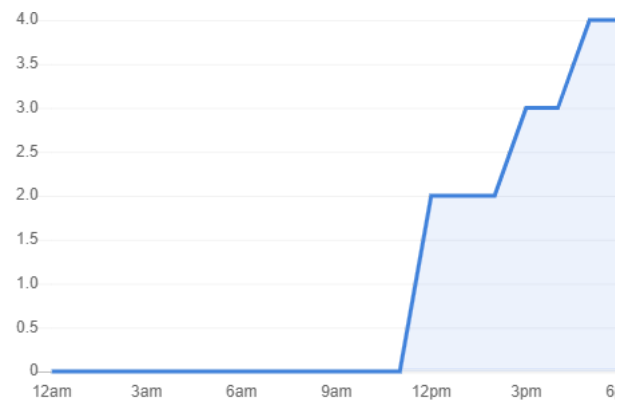
## Cumulative sales

MYR 562.00

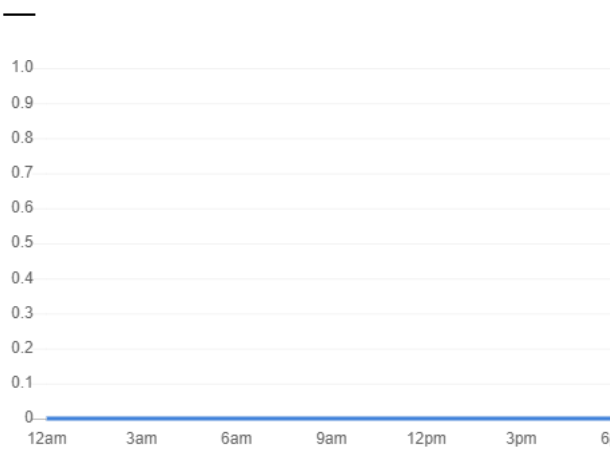


## Cumulative orders

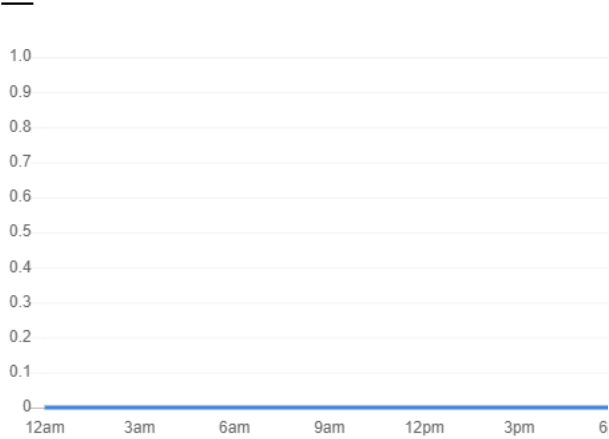
4 orders



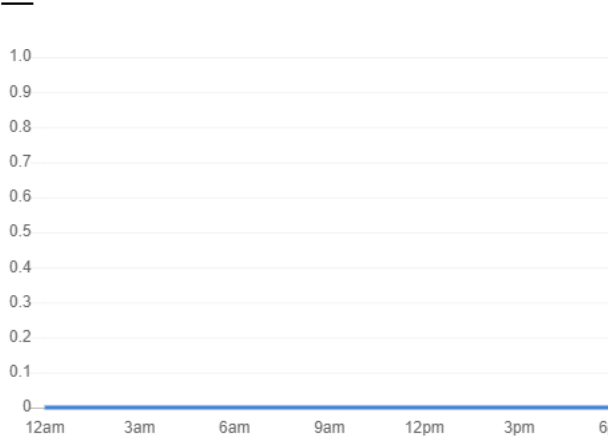
## Total visitors



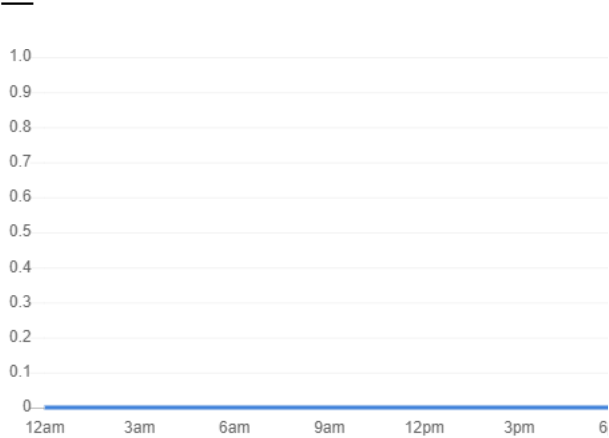
Total pageviews



Cumulative visitors



Cumulative pageviews



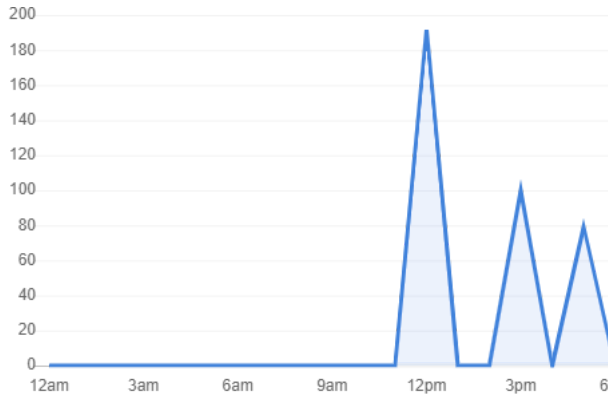
Sales by channel



| #  | Channel type | Total sales | Percentage |
|----|--------------|-------------|------------|
| 1. | Pos          | 562.00 MYR  | 100.00%    |

Average order value

MYR 140.50



Repeat purchase rate

32.56%



| #  | Purchase type   | Total sales | Percentage |
|----|-----------------|-------------|------------|
| 1. | Repeat purchase | 183.00 MYR  | 32.56%     |
| 2. | New purchase    | 379.00 MYR  | 67.44%     |

Repeat customer rate

66.67%



| #  | Customer type   | No. of customers | Percentage |
|----|-----------------|------------------|------------|
| 1. | Repeat customer | 2                | 66.67%     |
| 2. | New customer    | 1                | 33.33%     |

Products units sold

| #   | Product                                       | Units sold |
|-----|-----------------------------------------------|------------|
| 1.  | Sublimation Microfibre Shirt (Custom Product) | 5          |
| 2.  | Basic Trackbottom                             | 2          |
| 3.  | ATLD Basic 3 Quarter Pants                    | 1          |
| 4.  | Athelead Cotton Tee                           | 2          |
| 5.  | Round Neck Melange                            | 1          |
| 6.  | Lanyard                                       | 2          |
| 7.  | Frontliner Edition                            | 1          |
| 8.  | Short Pants                                   | 1          |
| 9.  | —                                             | —          |
| 10. | —                                             | —          |

Sales by customer

| #   | Customer | Contact | Total sales |
|-----|----------|---------|-------------|
| 1.  | —        | —       | —           |
| 2.  | —        | —       | —           |
| 3.  | —        | —       | —           |
| 4.  | —        | —       | —           |
| 5.  | —        | —       | —           |
| 6.  | —        | —       | —           |
| 7.  | —        | —       | —           |
| 8.  | —        | —       | —           |
| 9.  | —        | —       | —           |
| 10. | —        | —       | —           |

Sales by product

Sales by currency

| #  | Currency | Total sales |
|----|----------|-------------|
| 1. | —        | —           |
| 2. | —        | —           |
| 3. | —        | —           |